



# SPONSORSHIP OPPORTUNITY

**The proposed site is in the heart of Legal, at Legal's Fire Hall, on secondary highway 651; this project will benefit over 20 000 people from the communities of Legal, Sturgeon County and surrounding area.**

**This project has received major financial support from the Alberta Government, Alliance Pipeline (Morinville offices), Servus Credit Union and Monsanto Funds.**

## ELECTRONIC SIGN FOR LEGAL

Improving the visibility of local organizations. This electronic sign will be available to promote municipal programs, school programs, concerts, shows, sporting events, fundraising events, etc.

The objectives are to support local initiatives to improve the visibility of local organizations, to promote fitness, cultural activities, education programs and to increase participation in local events.

There is a need in the community for a flexible and effective promotion tool that would be accessible to all organizations in Legal.

This electronic sign will provide the opportunity to promote local events: social, sports and cultural activities.

### *Electronic Sign Committee*

*ACFA Centralta's Board created a committee to go forward and finalize the electronic sign's project.*

*The Town of Legal council appointed Kurtis Hauptman (councilor) and Robert Proulx (CAO) to represent the Town on the committee. Also on this committee, are 2 representatives from ACFA Centralta, Remi Thibault (vice-president), Genevieve Lehoux (admin), and member at large Phil Hughes (resident of Legal & business owner).*



**ACFA Centralta**

<http://www.acfa.ab.ca/centralta>



**Town of Legal**

<http://www.legal.ca>

# Corporate Opportunities

Power Hook ups	Concrete Foundation	Pylon
<p><b>\$10 000</b></p> <ul style="list-style-type: none"> <li>Honorable mention of the partnership in any press releases and a "BIG thank you" advertisement, in local publications</li> <li>You will get <b>a golden legacy plate</b> installed on site and our gratitude displayed on the Town of Legal and ACFA Centralta Facebook pages.</li> <li>You will get 1 free advertising message for 1 week every month, for 2 years.</li> <li>Your Logo will be placed permanently on the electronic sign. (to be provided by you and approved by committee)</li> <li>You will be able to display your banner and will be offered the opportunity to speak at the Ribbon cutting ceremony (press conference)</li> <li>Your logo (to be provided by you) with hyperlink to your website on the Town's and ACFA Centralta's websites for 1 month.</li> <li>You will get a special Thank you message on the sign for the first month.</li> <li>Free booth at Craft and Trade Fair in December 2015 (Courtesy of Legal &amp; District Chamber of Commerce)</li> <li>10 Free tickets for the volunteer appreciation night in 2016</li> </ul>	<p><b>\$5000</b></p> <ul style="list-style-type: none"> <li>Honorable mention of the partnership in any press releases and a "thank you" advertisement, in local publications</li> <li>You will get <b>a silver legacy plate</b> installed on site and our gratitude displayed on the Town of Legal and ACFA Centralta Facebook pages.</li> <li>You will get 1 free advertising message for 1 week every month, for 1 year.</li> <li>Your Logo will be placed permanently on the electronic sign.</li> <li>You will be able to display your banner at the Ribbon cutting ceremony (press conference)</li> </ul>	<p><b>\$1500</b></p> <ul style="list-style-type: none"> <li>Honorable mention of the partnership in any press releases and a "thank you" advertisement, in local publications</li> <li>You will get <b>a silver legacy plate</b> installed on site and our gratitude displayed on the Town of Legal and ACFA Centralta Facebook pages.</li> <li>You will get 1 free advertising message for 1 week every month, for 1 year.</li> </ul>

## \$500 Specials :

Be one of the only few, to offer their best wishes for the 2015 Holidays seasons on the electronic sign in December 2015. Limited quantities.

## Opportunities for Individuals

Family Legacy	Cheers
<p data-bbox="107 256 176 285">\$500</p> <p data-bbox="107 329 1020 464">You will receive <b>a bronze legacy plaque</b> installed on site and our gratitude displayed on the Town of Legal and ACFA Centralta websites and Facebook pages. In addition to a "BIG thank you" advertisement, in local publications.</p> <p data-bbox="107 508 1020 573">1 free message for 1 week, to celebrate any birthday of your choice in 2015-2016. (Exclusive to the sponsorship plan for the upcoming year)</p> <p data-bbox="107 613 894 643">You will receive an invitation to the ribbon cutting ceremony.</p> <p data-bbox="107 683 999 748">You will be named in "Thank you" message on the electronic sign for first month.</p>	<p data-bbox="1052 256 1121 285">\$100</p> <p data-bbox="1052 329 1980 431">You will receive our gratitude displayed on the Town of Legal and ACFA Centralta Facebook pages and a "BIG thank you" advertisement, in local publications</p> <p data-bbox="1052 472 1959 537">1 free message for 1 day, to celebrate any birthday of your choice for the upcoming year. (exclusive)</p>
<p data-bbox="107 829 709 875"><b>\$1000 Celebration in the air</b></p> <p data-bbox="107 881 1980 946">Make the next celebration special with this one of a kind offer that includes <b>1 free Community Center hall rental</b> and the opportunity to promote your event on the electronic sign for 1 week prior to the event.</p>	
<p data-bbox="107 992 625 1037"><b>\$1000 Look at the Town</b></p> <p data-bbox="107 1044 1472 1073">One of a kind helicopter ride for 1 person. Only 1 available. (Courtesy of Bert &amp; Angie Jodoin)</p>	
<p data-bbox="107 1122 606 1167"><b>\$200 Love at first sight</b></p> <p data-bbox="107 1174 1980 1239">Exclusive opportunity to express your love to your chosen Valentine, in an electronic message on the sign, for the upcoming year, on Valentine's Day. Including a special chocolate delivery.</p>	