

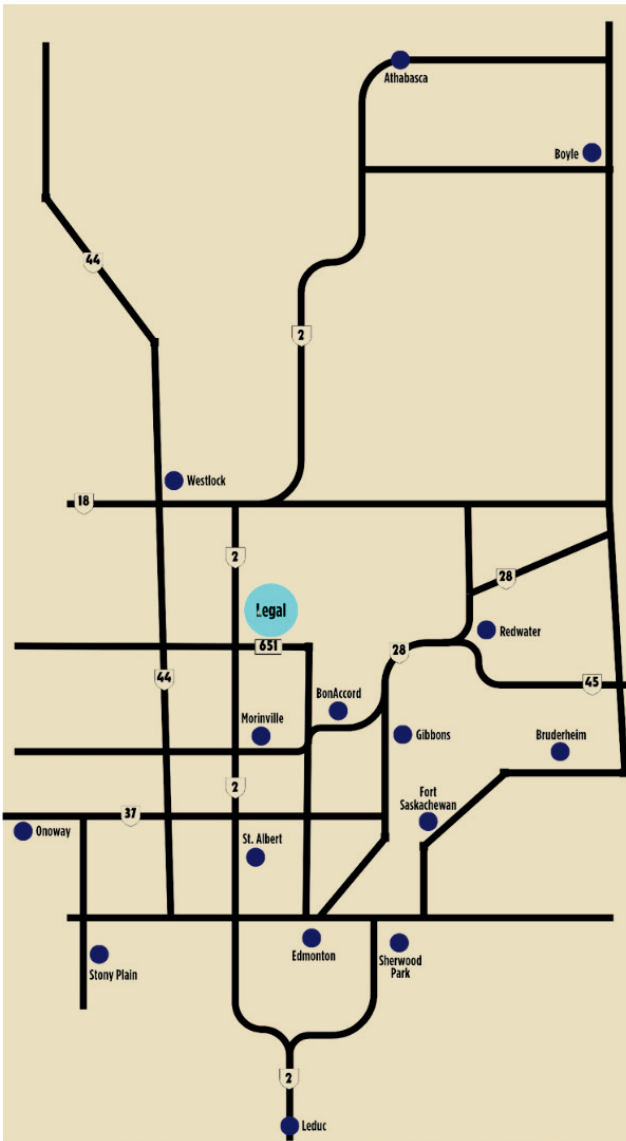


# SPONSORSHIP OPPORTUNITY

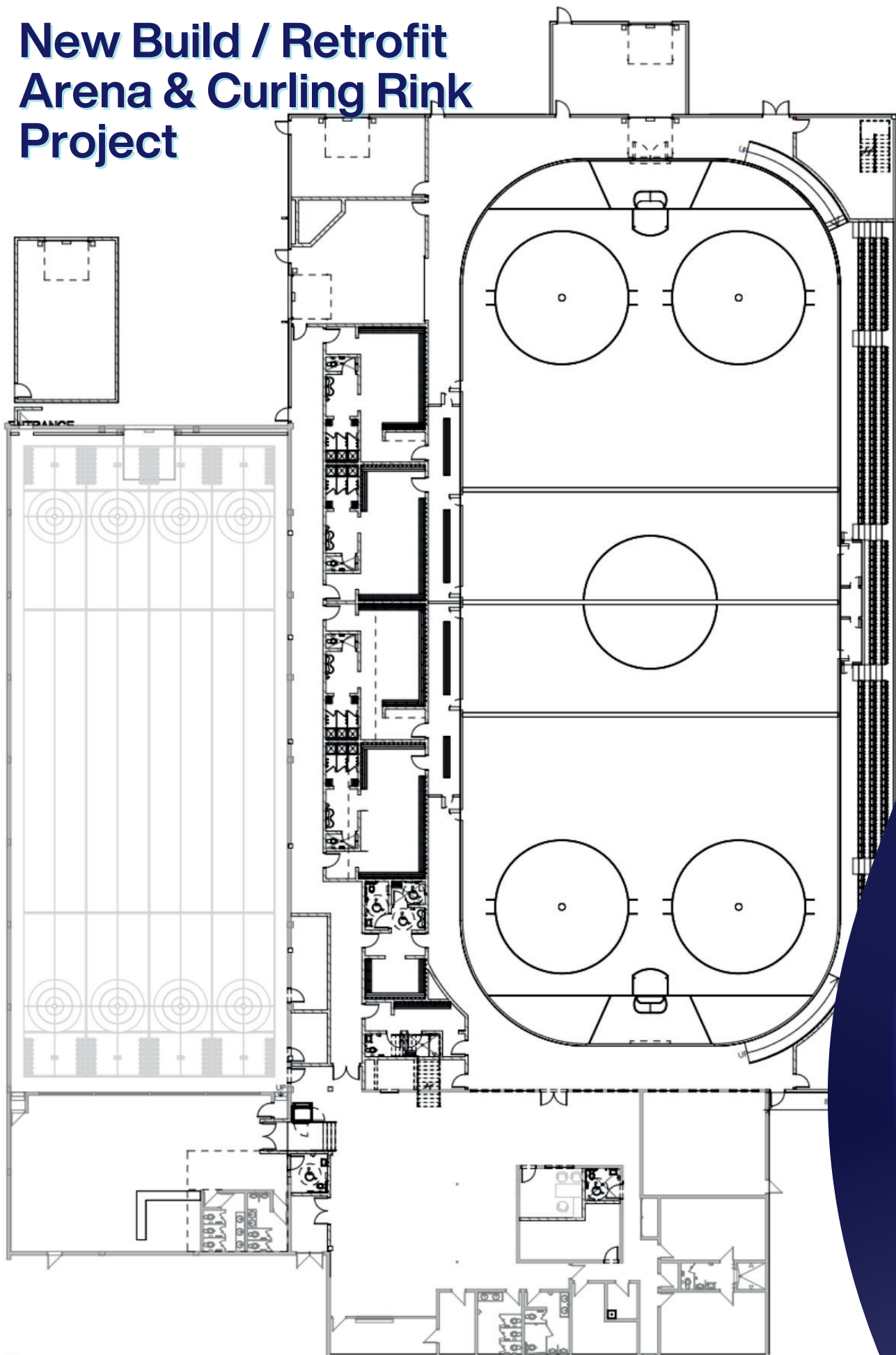


# Sponsorship Opportunity

The facility provides an opportunity for businesses, organizations, and individuals to sponsor the project and gain recognition. Sponsors can have their names associated to specific areas within the facility, and there is an opportunity to have the recreation facility named after a major contributor. The town has established criteria for sponsor signage and visibility, ensuring all sponsors receive recognition for their contributions.



# New Build / Retrofit Arena & Curling Rink Project



**SOLD**

## Facility Naming Rights

Facility naming rights offer the opportunity to display your business logo and brand visible on exterior of building. You can also engrave your name or your company's name and logo on this exciting new facility.



**SOLD**

## Zamboni

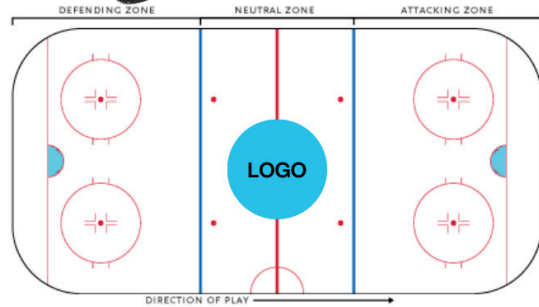
Display your logo and brand, with exclusive rights to the Zamboni, showcase your logos and brands to all guests in attendance.



## Center Ice Logo

Signage above the on-ice entrance & center in-ice logo. Offering a opportunity to display your logo and brand, visible to all arena guests.

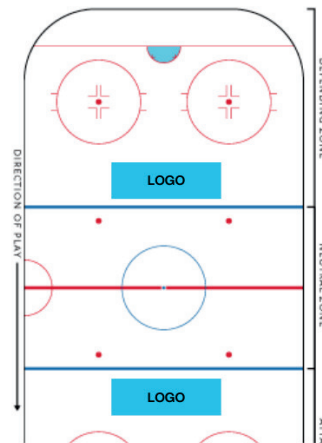
**5YR contract \$4200 /annually**  
**10YR contract \$4000 /annually**



## Blue Line Logo (Home)

In-ice logo on either blue line. Offering a opportunity to display your logo and brand, visible to all arena guests.

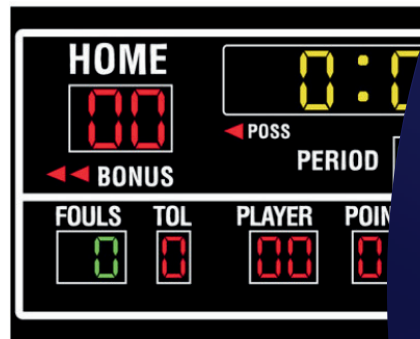
**5YR contract \$2100 /annually**  
**10YR contract \$2000 /annually**



## Blue Line Logo (Visitor)

In-ice logo on either blue line. Offering a opportunity to display your logo and brand, visible to all arena guests.

**5YR contract \$2100 /annually**  
**10YR contract \$2000 /annually**



## Arena Score Clock

Showcase your logo and brand on the score clock, visibility to all guests in attendance.

**10YR contract \$4000 /annually**

**PENDING**

## Water Refueling Stations

Feature your logo and brand on all three water refueling stations, visible to guests & players. Three (3) stations including the lobby, players home and visitors.

**5YR contract \$500 /annually**



## Dressing Rooms (4 Rooms Available)

Promote your business with visibility on the lobby legend, at the entrance of your chosen dressing room, and through customized advertising opportunities inside the dressing room.

**5YR contract \$1575** /annually per room

**10YR contract \$1500** /annually per room



## Players Bench (Home)

Showcase your decal logo and brand above the players' bench, clearly visible to all guests from the ice surface.

**5YR contract \$1575** /annually

**10YR contract \$1500** /annually



## Players Bench (Visitors)

Showcase your decal logo and brand above the players' bench, clearly visible to all guests from the ice surface.

**5YR contract \$1575** /annually

**10YR contract \$1500** /annually



## Penalty Box

Display your brand and logo around the penalty box, ensuring clear visibility to all guests.

**5YR contract \$1575** /annually

**10YR contract \$1500** /annually

## Arena Wallboards

Showcase your business or organization on arena wallboard, displayed in ice surface area. Showcase your logo and brand to all guests in attendance. Five (5) advertisement sizes available.

	1 YR	3 YR	5 YR
24"x96"	\$275	\$263	\$250
48"x48"	\$275	\$263	\$250
48"x96"	\$550	\$525	\$500
48"x192"	\$990	\$945	\$900
96"x192"	\$1980	\$1890	\$1800
	*Annually	*Annually	*Annually



## Arena Rink-Boards

Showcase your business or organization on an arena rink-board.

	1 YR	3 YR	5 YR
32"x96"	\$880	\$840	\$800
	*Annually	*Annually	*Annually

**PENDING**

## Sports Lounge Naming Rights

Signage located above entrance of Curling Rink providing a community to display a logo and brand, visible to all guests in entrance of arena.

**5YR contract**    **\$2625** /annually  
**10YR contract**    **\$2500** /annually



## Donation Puck-Wall

The arena lobby will showcase a wall of appreciation for all donors. The feature will proudly display community members, businesses, and organizations on a personalized puck. Puck colors will correspond with donation levels.



**Black**    **\$100**    **Silver**    **\$250**    **Gold**    **\$500 +**

## Gifts, Monetary Donations & In-Kind

We appreciate your support, and welcome both monetary donations and in-kind services. Please contact us to discuss these opportunities further.



For more sponsorship information contact [sponsorship@legal.ca](mailto:sponsorship@legal.ca)

**Mayor, Carol Tremblay 780-701-5234**  
**Deputy Mayor, Andrew Beaton 780-217-9780**  
**CAO, Robert Proulx 780-940-3092**

Online advertising registration found by QR or link:



<https://form.jotform.com/242924315423048>